

## **Analisis Pemahaman Mahasiswa Jurnalistik Pada Profesi Jurnalistik di Era Digital**

### **Analysis of Journalistic Students' Understanding of the Journalistic Profession in the Digital Age**

<sup>1\*</sup> Alya Fauzira Raynadel, <sup>2</sup>Lita Ananta Putri, <sup>3</sup>Wahyunengsih

UIN Syarif Hidayatullah Jakarta  
Jl. Ir H. Juanda No.95, Cemp. Putih, Kec. Ciputat Tim., Kota Tangerang Selatan, Banten  
15412

\*Penulis korespondensi: Telpn. +62 85885695263; e-mail:  
[alya.fauziraraynadel22@mhs.uinjkt.ac.id](mailto:alya.fauziraraynadel22@mhs.uinjkt.ac.id)

#### **Abstrak**

Jurnalisme digital sejatinya adalah bentuk praktik jurnalisme lama, namun dalam konteks yang baru. M. Deuze (2017) yang melihat praktik jurnalisme digital pada penekanan penggunaan media sosial. Dalam jurnalisme digital, media sosial berfungsi untuk mengumpulkan informasi dan memverifikasi sumber informasi. Dari yang sudah di uraikan penelitian terdahulu dengan penelitian kami dapat di simpulkan yaitu memiliki kesamaan dalam meneliti jurnalistik di era digital, tetapi yang membedakan kami menganalisis Mahasiswa Jurnalistik Di era Digital secara rinci dan detail. Memilih Mahasiswa jurnalistik Sebagai Subjek peneliti. peneliti Memakai Objek yaitu Jurnalisme di era digital Dan Subjek nya yaitu Mahasiswa Jurnalistik. Kami memakai metode kuantitatif. Dengan melakukan penelitian dengan cara menyebarkan angket atau quisioner untuk menjadi metode yang kami pakai, kami memberi angket kepada mahasiswa mahasiswa yang berprodi jurnalistik di berbagai universitas. Penelitian ini bertujuan Untuk mengetahui bagaimana perkembangan mahasiswa di jurnalistik di era digital dan melihat bagaimana perkembangan prospek kerja yang berhubungan dengan jurnalistik di era digital, Kami mendapat referensi untuk membuat penelitian ini dan meneliti ke berbagai mahasiswa dari buku buku para ahli yang menjelaskan tentang jurnalistik di era digital ini.

**Kata Kunci:** Jurnalistik, Digital

#### **Abstract**

*Digital journalism is actually an old form of journalism practice, but in a new context. M. Deuze (2017) who looks at the practice of digital journalism by emphasizing the use of social media. In digital journalism, social media serves to gather information and verify the sources of information. From what has been described in previous studies with our research, it can be concluded that they have similarities in researching journalism in the digital era, but what distinguishes us is analyzing Journalism Students in the Digital era in detail and detail. Selecting Journalism Students as Research Subjects. The*

*researcher uses the object, namely journalism in the digital era, and the subject is journalism students. We use quantitative methods. By conducting research by distributing questionnaires or questionnaires to be the method we use, we give questionnaires to students who study journalism at various universities. This study aims to find out how the development of students in journalism in the digital era and see how the development of job prospects related to journalism in the digital era. this digital.*

**Keywords:** Journalism, Digital

## INTRODUCTION

Waluyo, Djoko The results of his research are In following the development of communication technology, journalism in the digital era captures growing opportunities, including media convergence and transforming itself into online media in the digital era. Media theories in the world become the foundation and source of philosophy to build news directions based on the politics of editorial reporting from the media. Journalism practiced by journalists relies on regulations, journalistic codes of ethics and also the development of public views from the consequences of the times with the advent of the digital era. The digital era has brought changes to conventional journalism practices to become digital media journalism which is characterized by fast news processing, fast distribution to reach the audience and can be trusted. Online media or cyber media that can be trusted have verified the institution at the Press Council and acted as the official cyber media. Today's digital era has provided opportunities for the media to immediately transform into cyber media with the form of media corporations becoming media convergence.

Khaer et al (2021) This study suggests that the biggest challenge for journalists in the digital information era is identical to the competition between mainstream media and new media, in this case online media. The party who has felt a significant impact with the presence of online media is journalism, which of course already has a new channel for disseminating information and news. traditional media which at the time of its birth did not use internet channels in the practice of news production now inevitably have to follow the flow of online media if they do not want to be abandoned by their audience. The new type of journalism that has emerged, namely online journalism, followed by the development of citizen journalism, has made the mainstream media worried about its existence, although not many traditional media are open to new concepts. To survive, conventional media must be able to maintain credibility and trust in the information presented. This credibility and public trust can only be built by the professional spirit of journalists who uphold journalistic ethics, namely to present well-verified factual information. This is a strong bid for the print media to become viable. The media industry, especially the print media, must make changes if it does not want to be marginalized. One of them is a change in strategy that must be done so that the print media can survive. Print media must be able to define itself from the media. Print media can not only paper. Strength and value don't just come from content control and distribution. Another strategy carried out by the print media is to integrate the contents of newspapers into electronic tablets.

Choliq (2022) This researcher states that in the study of law and mass media, morals and ethics are linked to the obligations of journalists, such as; the implementation of the journalistic code of ethics in every journalistic activity, is subject to legal institutions and regulations to carry out with good etiquette as stipulated in the law which is a set of principles and rules that are generally accepted and approved by the community. In this regard, ethical principles for the journalism profession provide a legal basis for the orderly management of media reporting in the relationship between legal subjects.

Haspiaini (2020) The purpose of this study is to find out how much interest in becoming an online journalist is among journalism students at National universities. This study uses a quantitative descriptive method with survey techniques starting from observations and questionnaires. The results of the study found that a strong interest in becoming an online journalist motivated learning to write news activities. This is an interesting thing for students who are considered very suitable for their choice of choosing a journalism concentration. This statement can be seen from the results of the 41.5% questionnaire. This means that interest is a tendency of the heart or liking and encouragement in students by devoting attention, feelings and willingness to an environment, namely the concentration of journalism which has meaning for him (can be fun) to become an online journalist, which really depends on his own talent. the student in a concentration environment, as a social motive. someone's interest. influenced by internal factors that come from within himself in accordance with his development, and external factors, namely things that come from outside a person such as environmental conditions.

Mahamad, Fauzi (2021) Based on the results of the research and discussion of this researcher, it shows that the results of his research The transformation of journalism in the digital era occurs in four things, namely: the way journalists work in finding information, the nature of news content, the organizational structure of the media in the newsroom: and the nature of the media. the relationship between the media, reporters and a number of publics such as audiences. And also Stated about the challenges of digital journalism in the digital era is in terms of presenting quality and good information to the public. Likewise with the proliferation of information circulating through social media and the truth is not necessarily confirmed or is still speculative. In addition, the speed factor can be a weakness if the information that is immediately published is not supported by data accuracy. Mistakes that often occur in the world of digital journalism are related to the accuracy, quality and credibility of the information submitted, because they are chasing speed so they are trapped in conveying unverified information.

The reason the researcher chose the Object of Analysis of Journalistic Understanding in the Digital Age, namely Journalism in this digital era is very wide in the world, almost the whole world is centered on applications and websites that do contain news sources where people see news digitally and modernly, namely using internet access where everything born or made with children. journalism and that is what the journalist profession does. Because many people misunderstand the journalistic profession, many underestimate the journalistic profession that does not have good job prospects. Those who criticize journalists do not know that all media and news information is the child of journalism who gets it. That is one of the reasons I chose this topic for my research and another reason is that I want to create a website or the latest info on journalism in this digital era which is already very sophisticated and developed, so there is no need to bother to get accurate news.

Selecting Journalism Students as Research Subjects. Journalism students are more defined as those concerning journalism and newspapers, journalism students define journalism as skill in composing. Journalism is related to newspapers and vocational arts related to news and newspapers. Journalism in this modern era is increasing in demand because journalism is a study program that has job prospects regarding the digital and modern era, according to Adinegoro "journalism studies the ins and outs of news broadcasting in various press media, including in theater, film, or meetings". Basically, journalism students have a goal to produce news, journals, and preach them.

The basic theory that supports this research is as follows, R. Salaverria (2019) which explains digital journalism as all forms of journalism activities that utilize digital resources. Salaverria sees the term digital journalism more than the use of digital technology by

journalists. Based on his research for 25 years, the evolution of digital media is marked by how the media explores forms and strategies for using digital platforms to publish information.

Another understanding comes from M. Deuze (2017) who sees the practice of digital journalism by emphasizing the use of social media. In digital journalism, social media serves to gather information and verify the sources of information. Deuze also equates digital journalism with storytelling of information through the use of digital devices and merging channels or platforms. Digital journalism can also be interpreted by looking at the pattern of journalism activities after the emergence of digital technology.

This theory put forward by Malik and Shapiro (2017) mentions several patterns that can identify the existence of digital journalism. The first is the interactivity between producers and audiences. Second, the creation of collaboration between field journalists and news writers. Third, there is convergent publication as a consequence of the use of multimedia. Fourth, there is a more pronounced impact as a result of a more global pattern of content distribution, namely through the internet.

K. Kawamoto (2003), digital journalism is actually an old form of journalism practice, but in a new context. He views digital journalism as a synthesis of tradition and innovation in the field of journalism. He said this because actually journalism is an old practice and has been defined since the emergence of *Acta Diurna*. So the working principle of journalism will always be the same, regardless of the context or media used. That is, digital journalism is about developing the resources involved in news production including the tools used, not the content or value of the news. With the use of digital resources, audiences will be able to access various genres of information in a more developed format and provide a more interactive exploration experience than traditional news formats.

According to Onon U. Efendi, the notion of journalism is a technique for managing news from obtaining material to disseminating/publishing it to the general public.

According to Adinegoro, the theory put forward is cleverness in composing which basically informs the public as quickly as possible (as soon as possible) so that it is disseminated as widely as possible.

Erik Hodgins is sending information from here to there carefully, quickly and correctly in order to defend justice and truth.

According to A.W. Widjaya is a communication activity carried out by spreading news about factual and actual daily events or events in a fast time.

According to M. Ridwan, journalism is a practical skill in collecting, editing news for reporting in magazines, newspapers or other publications.

According to F. Fraser Bond, journalism is all forms of making and reviewing news to a team of news observers.

Based on the explanation above, the formulation of the problem determined in this study is what are the views of Journalism Students regarding the journalism profession in this digital era. What makes this journalistic student must be enthusiastic in pursuing the journalism profession in the digital era. Therefore, this study has the aim of knowing the views of Journalism students on Journalism Study Programs in the Digital Era as learning materials for research and readers in writing a study.

## RESEARCH METHOD

Research 'Analysis of Journalism Students' Understanding of the Journalism Profession in the Digital Age' We use quantitative methods. According to Sugiyono (2018; 13) quantitative data is a research method based on positivistic (concrete data), research data in the form of numbers that will be measured using statistics as a calculation test tool, related to the problem

being studied to produce a conclusion. By conducting research by distributing questionnaires or questionnaires to become the method that the researcher uses, the researcher gives questionnaires to students who study journalism at various universities. Researchers are looking for social media for journalism students at various universities to fill out research questionnaires on Student Understanding analysis.

Journalism Study Program in the Journalism Profession in the Digital Age. To find out how the development of students in journalism in the digital era and see how the development of job prospects related to journalism in the digital era, we got references to make this research and researched various students from books of experts who explain journalism in this digital era.

## RESULT AND DISCUSS

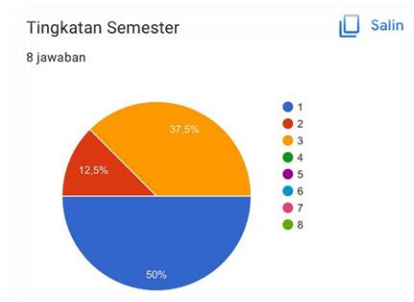
The total respondents in this study were 7 students from 4 semester 1 students, 1 semester 2 student, 3 semester 3 students and from the Department of Journalism, Undergraduate Program and University of UIN Syarif Hidayatullah Jakarta, Jakarta State Polytechnic, Bogor Agricultural University.

Tabel 1 Description of Research Respondents

University	Study	Semester Level
UIN Syarif Hidayatullah	Jurnalism	3
UIN Syarif Hidayatullah	Jurnalism	1
UIN Syarif Hidayatullah	Jurnalism	3
UIN Syarif Hidayatullah	Jurnalism	2
UIN Syarif Hidayatullah	Jurnalism	1
UIN Syarif Hidayatullah	Jurnalism	3
Politeknik Negeri Jakarta	Jurnalism	1
Institut Pertanian Bogor	Studi Komunikasi	1
Total		15

That's the table description of filling out the Questionnaire 'Analysis of Journalism Students' Understanding of the Journalism Profession in the Digital Era'

Next, the researcher shows the Diagram Diagram of the Questionnaire.





This study has several questions regarding the understanding of Journalism Students in Journalism Study Programs in the Digital era, here are some questions from the Questionnaire. What is your opinion as a journalism student in the face of changes in this digital era? What is your view as a journalism student on journalism in today's digital era? In this day and age, why is the Journalism Study Program a reference in work related to this digital or modern era! What do you think? What causes these Journalism Students to be more advanced in the era of the digital era? Give Your Opinion! What is your best solution or way to survive as a journalism student so you don't get left behind in this digital era? In this digital era, do you still need journalists, newspapers or radio and other ancient electronic devices to get the latest/updated information? Questions were given to respondents for research as questionnaire data.

The following are some of the answers to the research questionnaire 'Analysis of Journalism Students' Understanding of the Journalism Profession in the Digital Era'.

First Respondent First Question: What is your opinion as a Journalism student in the face of changes in this digital era? Answer: I think I really enjoy it, the purpose of enjoying here is not that I forget the past and prioritize the present, but with this digital change, some of my work is made easier with this digital change. Second question: What is your view as a student of journalism on journalism in today's digital era? Answer: My view on journalism in this digital era should be that there should be no more delays in publishing news, especially for television stations. But what we must pay attention to in this digital era is that there are many hoax news circulating, and we as journalism students must be able to distinguish which news is original, and which news is hoax. Third question: In today's era, why is the Journalism Study Program the reference in work related to this digital or modern era! What do you think? Answer: In my opinion, of course it is not only my journalism that is the reference in work in this digital era, there are still many jobs out there besides journalism related to this. Fourth Question: What is the reason why these Journalism students have to be more advanced in the era of the digital era? Give Your Opinion! Answer: In my opinion, one of the causes is the digital change, how do these journalism students use existing digital facilities to make their work easier, but the point that must be emphasized is that it is okay for us to use digital facilities today as long as they know its limitations, and its code of ethics. Fifth question: What is your best solution or way to survive as a journalism student so you don't get left behind in this digital era? Answer: My best way, as I mentioned above, is using digital facilities that exist today. Sixth Question: In this digital era, do you still need journalists, newspapers or radio and other ancient electronic devices to get the latest/updated information? Answer: In my opinion, it still has to be maintained, because it is not necessarily outside the city of Jakarta that they can enjoy the digital changes that are here.

The second respondent is the first question: What is your opinion as a journalism student in the face of changes in this digital era? Answer: Can adapt to the times. Second Question: What is your view as a student of journalism towards journalism in today's digital era? Answer:

Starting to have a significant development. Third question: In today's era, why is the Journalism Study Program the reference in work related to this digital or modern era! What do you think? Answer: Because it can lead to speech skills in spreading the word. Fourth Question: What is the reason why these Journalism students have to be more advanced in the era of the digital era? Give Your Opinion! Answer: In order to provide clear information about the development of the times. Fifth question: What is your best solution or way to survive as a journalism student so you don't get left behind in this digital era? Answer: Continue to monitor developments With the passage of time, which is increasingly modern. Sixth Question: In this digital era, do you still need journalists, newspapers or radio and other ancient electronic devices to get the latest/updated information? Answer: Newspapers are no longer needed because they can get information through cellphones.

Third Respondent, First Question: What is your opinion as a student of journalism in the face of changes in this digital era? Answer: In my opinion, the changes in this digital era contain many positive and negative elements, the positives such as being easier to get information on various social media, the negatives are that it is easier to get the latest news, but there are still unscrupulous people who use it to make news lie or (hoax). Second question: What is your view as a journalism student towards journalism in today's digital era? Answer: In my view, I really like the developments in this digital era because it makes it easier for people to get information related to current news. The third question: In today's era, why is the Journalism Study Program the reference in work related to this digital or modern era! What do you think? Answer: Because the journalism study program has the prospect of field work, and the journalism study program also explores the role of a journalist who provides his latest news through the mass media which is now easier to get. Fourth Question: What is the reason why these Journalism students have to be more advanced in the era of the digital era? Give Your Opinion! Answer: The more advanced the times, the more advanced the development of technological developments, which makes journalism students have to be more creative in carrying out job prospects. Fifth question: What is your best solution or way to survive as a journalism student so you don't get left behind in this digital era? Answer: The solution to survive is to develop, and increase creativity so as not to be left behind. Sixth Question: In this digital era, do we still need journalists, newspapers or radio and other ancient electronic devices to get the latest/updated information? Answer: I think it's okay sometimes, because there are certainly many people who miss old school media such as radio, but they should be able to increase their creativity so that listeners don't get bored.

Fourth Respondent, First Question: What is your opinion as a student of journalism in the face of changes in this digital era? Answer: In my opinion, this digital era is a very competitive era because in this digital era, many workers have been replaced by robotics due to the sophistication of the current era. Second Question: What is your view as a student of journalism towards journalism in today's digital era? Answer: My view in this era is that everything is getting more practical and sophisticated. Third question: In today's era, why is the Journalism Study Program the reference in work related to this digital or modern era! What do you think? Answer: Because this journalism study program learns many skills, it is needed. Fourth Question: What is the reason why these Journalism students have to be more advanced in the era of the digital era? Give Your Opinion! Answer: Because our rivals are not fellow humans, but robots who are tireless. Fifth question: What is your best solution or way to survive as a journalism student so you don't get left behind in this digital era? Answer: Always update anything on social media. Sixth Question: In this digital era, do you still need journalists, newspapers or radio and other ancient electronic devices to get the latest/updated information? Answer: Still!!! Because that's the basics.

Fifth Respondent, First Question: What is your opinion as a student of journalism in the face of changes in this digital era? Answer: My opinion is in the changes in the digital era, over time there are many hoax news circulating widely, but with fact checking, the news circulating will be more certain of the truth. Second Question: What is your view as a student of journalism towards journalism in today's digital era? Answer: Journalism in today's digital era is an era where journalism is becoming more advanced because it is supported by adequate digital tools. The third question: In today's era, why is the Journalism Study Program the reference in work related to this digital or modern era! What do you think? Answer: Because journalism has a lot to do with digital or modern things, starting from online news to print media, a journalist can also create. Fourth Question: What is the reason why these Journalism students have to be more advanced in the era of the digital era? Give Your Opinion! Answer: As the digital era advances, students must follow the flow of their era, starting from making news through print media to digital media. Fifth question: What is your best solution or way to survive as a journalism student so you don't get left behind in this digital era? Answer: Students must keep up with the times because now the era in the digital era has progressed very quickly, if it doesn't keep up with the times, the news presented will be left behind or too late to be reported. Sixth Question: In this digital era, do we still need journalists, newspapers or radio and other ancient electronic devices to get the latest/updated information? Answer: It is still needed because to get accurate and precise information, it takes a journalist to interview eyewitnesses so that the news can be trusted.

The sixth respondent, the first question: What is your opinion as a student of journalism in the face of changes in this digital era? Answer: everything becomes easier. Second Question: What is your view as a student of journalism towards journalism in today's digital era? Answer: happy, but not really. There are some things that are difficult to do, and humans are becoming too dependent on digitization. The third question: In today's era, why is the Journalism Study Program the reference in work related to this digital or modern era! What do you think? Answer: because nowadays everything is spread over the internet, and it becomes an opportunity for journalists. Fourth Question: What is the reason why these Journalism students have to be more advanced in the era of the digital era? Give Your Opinion! Answer: Journalists must be faster and more accurate in providing information, because even ordinary people can easily disseminate information. Fifth question: What is your best solution or way to survive as a journalism student so you don't get left behind in this digital era? Answer: Keep trying to go hand in hand with technological developments and times. Sixth Question: In this digital era, do we still need journalists, newspapers or radio and other ancient electronic devices to get the latest/updated information? Answer: not at all.

Seventh Respondent, First Question: What is your opinion as a student of journalism in the face of changes in this digital era? Answer: Adapt according to the changes. Second Question: What is your view as a student of journalism towards journalism in today's digital era? Answer: Nowadays, there are many journalism professions because they are in line with the development of technology and mass media and social media. Third question: In today's era, why is the Journalism Study Program the reference in work related to this digital or modern era! What do you think? Answer: Because journalism is important for the digital era. Fourth Question: What is the reason why these Journalism students have to be more advanced in the era of the digital era? Give Your Opinion! Answer: Because if we don't move forward we are behind the times. Fifth question: What is your best solution or way to survive as a journalism student so you don't get left behind in this digital era? Answer: Keep updating and following developments in journalism. Sixth Question: In this digital era, do you still need journalists, newspapers or radio and other ancient electronic devices to get the latest/updated information? Answer: Still, because almost everyone carries out their activities in their electronic devices.

Eighth Respondent, First Question: What is your opinion as a student of journalism in the face of changes in this digital era? Answer: In my opinion, in this digital era, there are very rapid changes, many mass media are now easier to get information. Second Question: What is your view as a student of journalism towards journalism in today's digital era? Answer: In my opinion, there are many changes that have been experienced by journalism in the digital era that have triggered the attention of many people to read. Third question: In today's era, why is the Journalism Study Program the reference in work related to this digital or modern era! What do you think? Answer: Because the journalism study program has a lot of creativity, it triggers people who don't like to read to be curious about the news that is conveyed. Fourth Question: What is the reason why these Journalism students have to be more advanced in the era of the digital era? Give Your Opinion! Answer: because many people are interested in journalism, and of course journalism students have to go ahead and create a lot of creativity. Fifth question: What is your best solution or way to survive as a journalism student so you don't get left behind in this digital era? Answer: by increasing knowledge and adding insight to create more creativity. Sixth Question: In this digital era, do you still need journalists, newspapers or radio and other ancient electronic devices to get the latest/updated information? Answer: I still think so, because this is a challenge for journalism students to continue to grow even though they have to work with old media.

## CONCLUSION

Based on data analysis from several previous researchers, it can be concluded that the understanding of journalism among journalism students significantly influences the journalism profession in this digital era. These journalism students are capable of keeping up with the development of journalism in the digital age. The journalism profession plays many roles in the modern era, as it encompasses media, publishing, and writing—all of which are carried out by journalists. Updated information can be produced through journalism programs. Many journalism students also hope that communication and technology will continue to advance rapidly, as this will have a positive impact on them in the future, especially after completing undergraduate, master's, or doctoral education. From what has been described in previous studies along with our research, it can be concluded that there are similarities in studying journalism in the digital era. However, what sets our research apart is its in-depth analysis of Journalism Students in the digital era.

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